



Gyanmanjari
Innovative University

Course Syllabus

Gyanmanjari Institute of Management Studies

Semester-3 (BBA)

Subject: Government Schemes for Entrepreneurship – BBAIE13311

Type of course: Major (Core)

Prerequisite: Students should have a basic understanding of entrepreneurship and this business involves many activities related to organizing the organization. The process includes generating an idea for the enterprise, researching the idea's potential for success, and writing a business plan. And brand building.

Rationale: The aim of the course is to build knowledge and understanding about Business Government Schemes and entrepreneurship among the student. The course seeks to give detailed knowledge

Teaching and Examination Scheme:

Teaching Scheme			Credits	Examination Marks			Total Marks
CI	T	P		C	SEE	CCE	
			MSE			ALA	
4	0	0	4	100	30	70	200

Legends: CI-Classroom Instructions; T – Tutorial; P - Practical; C – Credit; SEE – Semester End Evaluation; MSE- Mid Semester Examination; V – Viva; CCE-Continuous and Comprehensive Evaluation; ALA- Active Learning Activities.

4 Credits * 25 Marks = 100 Marks (each credit carries 25 Marks)

SEE 100 Marks will be converted into 50 Marks

CCE 100 Marks will be converted into 50 Marks

It is compulsory to pass in each individual component



Course Content:

Sr. No	Course content	Hrs.	% Weightage
1	Introduction to Entrepreneurship <ul style="list-style-type: none"> • Meaning and Importance • Evolution of the term Entrepreneurship • Factors Influencing Entrepreneurship • Characteristics of an Entrepreneur • Entrepreneur and Intrapreneur 	15	25
2	Rules And Legislation <ul style="list-style-type: none"> • Applicability of Legislation. • Factories Act, 1948. • The Industrial Employment (Standing Orders) Act, 1946 • Environment (Protection) Act, 1986 • The Sales of Goods Act 1950 Industrial Dispute Act 1947. • The Child Labour Act. 	15	25
3	Government Schemes for Enterprise <ul style="list-style-type: none"> • ASPIRE – A Scheme for Promotion of Innovation, Rural Industries and Entrepreneurship • Pradhan Mantri Mudra Yojana • Support for International Patent Protection in Electronics and Information Technology (SIP-EIT) • Multiplier Grants Scheme (MGS) • Credit Guarantee Fund Trust for Micro and Small Enterprises (CGTMSE) 	15	25
4	Government Scheme for Research & Development <ul style="list-style-type: none"> • Single Point Registration Scheme (SPRS) • Extra Mural Research and Core Research Grant (CRG) • High Risk and High Reward Research • Design Clinic Scheme (MSME) 	15	25



Continuous Assessment:

Sr. No	Active Learning Activities	Marks
1	Trait Identification In Trait identification students have to select any entrepreneur and have to identify their positive & negative traits according to their point of view (for e.g.: positive (leadership, risk taker, creative etc. & negative: unethical) they have to prepare power presentation according to their perspective and Upload it on GMIU Web portal	10
2	Start-Up Scheme Students have to select a particular industry and think of a start up in the same industry. Prepare a detailed start-up proposal and upload the file on GMIU web portal.	10
3	Policy evaluation Students have to select any one Government policy and then evaluate that policy and prepare a detailed report of the same and upload it on GMIU Web portal.	10
4	Scheme Exploration Gallery Create a poster for each government schemes assigned by the faculty in the group of 5. Include the following content in the poster (information needed – Eligibility of participants, how entrepreneurs can apply, Benefit from scheme, registration process etc). Students have to make poster & upload it on GMIU Web portal	10
5	Legislation Hunt: In Legislation hunt students have to gain information about Labour laws such as the Factories Act, Industrial Employment (Standing Orders) Act, etc. assigned by the faculty. Then students have to research with finding specific information about each piece of legislation, including its applicability, key provisions, penalties for non-compliance, and any recent amendments. Make a detailed report and upload it on GMIU Web portal.	10
6	Case Study Analysis: Students will be assigned a real world case study or hypothetical case study related to the subject topics by the faculty. Students have to prepare a solution for the same and Upload it on GMIU Web portal.	10
7	Attendance	10
Total		70



Suggested Specification table with Marks (Theory):100

Distribution of Theory Marks (Revised Bloom's Taxonomy)						
Level	Remembrance (R)	Understanding (U)	Application (A)	Analyze (N)	Evaluate (E)	Create (C)
Weightage	40%	40%	-	10%	10%	-

Note: This specification table shall be treated as a general guideline for students and teachers. The actual distribution of marks in the question paper may vary slightly from the above table.

Course Outcome:

After learning the course, the students should be able to:	
CO1	Know the real meaning of Entrepreneurship
CO2	Analyze rules legislation and legal condition for business.
CO3	Gain the detail knowledge about the various scheme for enterprises
CO4	Understand schemes related to research and development

Instructional Method:

The course delivery method will depend upon the requirement of content and the needs of students. The teacher, in addition to conventional teaching methods by black board, may also use any tools such as demonstration, role play, Quiz, brainstorming, MOOCs etc.

From the content 10% topics are suggested for flipped mode instruction.

Students will use supplementary resources such as online videos, NPTEL/SWAYAM videos, e-courses, Virtual Laboratory

The internal evaluation will be done on the basis of Active Learning Assignment

Practical/Viva examination will be conducted at the end of semester for evaluation of performance of students in the laboratory.

Reference Books:

- [1] Edward Elgar book .A multidisciplinary theory of entrepreneurship as a function of cultural perceptions of opportunity, Latest Edition
- [2] Charles Bamford and Garry Bruton book Entrepreneurship, Latest Edition
- [3] Kevin D Johnson book The Entrepreneur mind, Latest Edition
- [4] Peter Thiel book zero to one, Latest Edition
- [5] Rakesh Saxena book government schemes. mission, campaigns & programmes in India by Prabhat prakashan, 1st Edition.

